

WHERE THE SUNSHINE SPENDS THE YEAR!



Alpine Sun

"Best climate in the U.S. by government report."

VOL. 2, NO. 23

ALPINE, CAL. THUR. DEC. 3, 1953

PRICE 5¢

COMEDY READY FOR STAGING

Alpine's new school auditorium, with its modern stage and seating for 500, will be launched with an all-Alpine comedy-farce this Saturday night when the Library Association presents 'The Siren and the Carpenter', by Bea La Force, librarian, and played by local talent under the direction of Joann Adams, the artist. It will show two nights, Saturday & Sunday, at 8 p.m. Tickets at the door or from local organizations.

One of the best casts ever assembled here is headed by Ruth Rooklidge, Sarabeth Magnussen and Scott Winn, supported by John Manly, Bea La Force, Louise Winn, Wallace Johnson and L.K. Anderson, who also handles the publicity. Samuel French, of N.Y., is reported to have accepted the work for publishing.

TWO LOVELIES WHO VIE FOR THE HEART OF SCOTT WINN, AS WOODWORKER IN PREMIERE OF BEA LA FORCE'S COMEDY OPENING SATURDAY AT SCHOOL. RUTH ROOKLIDGE, (LEFT) AND SARABETH MAGNUSSEN. -DOTTIE MAY PHOTO.

SEWER WORK STARTING

Contractor E.P. Watson, whose low bid of \$103,296. for the Alpine Sanitary District's sewer system, was awarded by the board of supervisors last week, is readying everything to start digging on the lines.

The treatment plant, below the old school, will be begun shortly. Deed for the land was recorded just before the contract was awarded, coming from Clyde Holland. The district voted a \$115,000. bond issue to cover costs of the modern system which will allow business district building permits, heretofore banned by the health department.

Note-- Next item for Alpine is the water system which must come eventually if this community is to continue to grow and develop.

"Those sausages you sent me were meat at one end and bread at the other."
"Yes, ma'am. In these hard times it's difficult to make both ends meet."

BETTER ROADS AHEAD

Sam Hansen, in charge of Alpine's county road station and the man who, with his crew, keeps local thoroughfares in prime shape, reveals that the survey for straightening and widening of portions of Victoria Dr., is nearly completed. Same for Dehesa road. Work will commence in the near future. Tavern Road is also due



ALPINE WEATHER
FORTNIGHT TO DEC. 1:
AVERAGE HIGH 73; LOW 40.
EXTREME HIGH 86; LOW 32.
RAINFALL 21. SEASON 97.
SMELL

SEC. 34.66 PL&R
U.S. POSTAGE
1 1/2¢ Paid
PERMIT NO. 1
ALPINE, CALIF.

CLARKE IRVINE, EDITOR-PUBLISHER
 ALICE IRVINE, NEWS & COMPOSITION
 PRINTED BY OFFSET AT SUNNYSLOPE RANCH
 WHERE WE DO A HEAP O' LIVING!
 PER COPY 5¢ BY MAIL, \$2. YEARLY.

Mrs. LaVelle Russell is now Girl Scout-Mistress, with assistants so far named: Mrs. Elizabeth Fordney, Mrs. Florence Jehl and Pat Doerr.

PERRY'S H4-2334
Mobil Service
 GAS, OIL, STOVE OIL, KEROSENE
 WHITE GAS
 LUBRICATION & ACCESSORIES
 MECHANIC ON DUTY 8 TO 6
 DAILY EXCEPT SUNDAY

AERO Drive-in
 BOSTONIA H4-8800
\$1.25 Per Car
 Fill the car, come as you are!

WED. THRU SAT. DEC. 2, 3, 4, & 5.
 WM. HOLDEN, DON TAYLOR, STALAG 17
 SON OF BELL STAR, IN COLOR
 SUN. MON. TUES. DEC. 6, 7, & 8
 LANA TURNER, MERRY WIDOW
 ROCK HUDSON, SCARLET ANGEL, TECH.
 WED. THRU SAT., DEC. 9 TO 12
 PAUL CHRISTAN & PAULA RAYMOND
 THE BEAST FROM 20 FATHOMS
 LEX BARKER, TARZAN & THE SHE DEVIL

Call H4-8800 for further programs

DO ALL YOUR **CHRISTMAS** SHOPPING EARLY

Now WE GIVE **A.N. GREEN STAMPS**

Store Hours for Xmas, 8 to 8 Daily, Sunday 9 to 4, Starting Dec. 7.

TOYS, SMALL APPLIANCES, DISHES, REVERE WARE, HALLITE WARE, ELECTRIC HEATERS, TOOLS, LEVIS, WRANGLERS, SPORT SHIRTS, FLANNEL SHIRTS FOR BOYS & MEN, SWEATERS FOR LADIES ETC. GIFTS FOR THE BABY. NOTIONS..

Alpine Hardware Co.
 HIGHWAY 80 ALPINE H4-2406

EDITORIAL

IS ALPINE CORKING OFF?
 There being so many retired navy and marine men living here that a navy man can use a term they will understand. When a fellow takes a snooze in his bunk or on deck, he's 'corking off'.

It seems to us that Alpine is doing just that. Recently we tried to get going on Colorado River water for this potential agricultural wonderland, but it left the anchor down.

Then came the Mother Goose Parade, now America's second great pageant, following Pasadena's world famous Rose Parade, down at our neighbor town of El Cajon. A marvelous idea conceived by our friend Tom Wigton, of that City. It clicked from the start in 1947 with only 25 floats and 25,000 viewers and seen this year by nearly a quarter million!

Music by 17 bands, bugle & marching corps, and other thrills, with the many floats secured tremendous publicity in press, magazines, TV, radio and so on, but Alpine was not there!

Petter luck next year. We hope so. The Sun had contemplated a float, but work and presstime just kept us out.

Dick Place, postal clerk, knows how to enjoy a vacation, being just back from 9 joyous days camping at Agua Caliente, county hot spring park in the desert where they bathed daily with son Danny, now 3. They roamed around the dunes, found petrified wood, agates and other souvenirs of this interesting area.

FIREMEN AND FRIENDS WILL DANCE FRI. DEC. 11 TO MIKE ALESI'S BAND. THEY PLAYED AT THE FIREHOUSE PARTY. (L TO R) MIKE ALESI BILL MILLER, VAL SAYAS, PETE ALESI AND JOE LINDY. HENRY NELSON PHOTO.



APPLIANCE SERVICE GROWING
 Jim McAllister, who recently bought the Sherman plzce on So. Grade Rd., at Alpine Hgts. Rd., is extending his Alpine Appliance Service to the entire mountain region, (see ad). Jim, native of Brownsville, Tex., and wife Louise, of Warrenton, Ky. and their three kiddies, Jim, Jr., Joann and Phil, are living here. Jim was a Marine in W.W. 2, served in the South Pacific, has lived in the county since 1936. He services all manner of gas and oil appliances, thermostats, and so on, is steadily building up a nice business, which has been much needed here.

BATES BUYS AND SELLS TWO
 C.F. Berger, Utica, N.Y. has just bought the Mike Bilello place and will move in at close of escrow, reports Johnnie Mae Grandeury of the Don Bates realty office. The cash price was not mentioned. Bates has bought the 40 acre place adjoining the Kenmore Ranch, Descanso with 200' on Hiway 79, acquiring it as an investment property.

Alpine BAKERY
 Order Your CHRISTMAS GOODIES Early, Please.

ISOBEL'S HOBBY SHOP
 PLASTERWORK and SUPPLIES
 Yarns Crochet Cottons Stamped Goods Cards, Gifts, Etc.
 CHRISTMAS Gifts, Cards, Paint Gift Sets
 HIWAY 80 NEXT TO ALPINE BAKERY H4-2433 (Res.)

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES

EVELYN WIGTON'S

30-60-90 DAY CHARGE ACCOUNTS
 Open Friday Evenings

145 SOUTH MAGNOLIA EL CAJON
 HILLDALE 4-5552

QUALITY APPAREL SHOPS FASHION

SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

Fred and Ann Dally who run the popular little cafe known up and down 80 as the Coffee Cup, reveal that many folks take drives specially to get her homemade pies and cakes. (Eggnog pies never last!)

WHY NOT SEND THE SUN AS A CHRISTMAS GIFT?

AMERICAN TYPEWRITER CO. F. 816-F
COMPLETE OFFICE EQUIPMENT SERVICE . . . SUPPLIES
C. E. Gleason, Owner
1502 FIFTH AVE. SAN DIEGO, CALIF.

4H AGGIES INSTALL
The lively Alpine 4H Agriculture group held its installation recently in Fuller Hall, writes Merilu Wilcox, reporter, filling her first assignment. Seated were: Alfred Randazzo, president; George Landt, vice-president; Louis Landt, Jr., secretary, Lou Ann Mercer, treasurer, and Merilu.

Carl Allen is back from a week-end drive, through heavy rain and wind to Stockton, on business. He has just brought a 19' cabin cruiser which he will rebuild for a trip down the Yukon next summer.

ALPINE SHOPPING CENTER

LANDT BUILDING, HIGHWAY 80, ALPINE, CALIFORNIA

McGuffie's Sundries

H4-2121

MEDICINAL PREPARATIONS VITAMINS COSMETICS
PAY LIGHT BILLS HERE FOUNTAIN LUNCH

Alpine Variety Store

GIFTS NOTIONS TOYS
BLOUSES SKIRTS ROBES NYLONS SCARFS
Dry Cleaning and Laundry Agency

Louis H. Landt

LICENSED ELECTRICAL CONTRACTOR
TWENTY-ONE YEARS IN ALPINE

PUMPS - WIRING - FIXTURES - RADIOS
GAS AND ELECTRICAL APPLIANCES

P.O. Box 776 PHONES H4-2361, RES. H4-2116

J. H. McKie, Jr. Realtor

H 4 - 2136

HOMES ACREAGE INCOME

"Before You Sell or Buy See McKie"

Alpine Television

H4-2309
H4-2916



HOME & AUTO RADIO REPAIRING. TUBES TESTED FREE
WE SERVICE ALL MAKES & MODELS. INSTALLATIONS.

SPECIALIZING IN ANTENNAS FOR YOUR PARTICULAR LOCATION



MRS. MAY FOOKES SHOWS HER GARDEN TO CYNTHIA IRVINE. HER TWO YEAR OLD APPLE TREE, IN PICTURE, BORE 12 FRUIT THIS YEAR. DUE, SHE SAYS TO ORGANIC GARDENING METHODS SHE USES ON ALL HER GROWING THINGS ON THEIR ACRES BELOW VICTORIA DRIVE. - IRVINE PHOTO

C.R. Clerk, secretary, Alpine Masonic club, has taken over duties from R.D. Wilcox.

STATIONERY and GIFTS

For the Home

SUPPLIES EQUIPMENT

For the Office

EXCLUSIVE REPRESENTATIVE FOR MANY FAMOUS LINES IN OFFICE SUPPLIES... A.B. DICK, SHAW-WALKER, HADLEY LOOSE-LEAF ACCOUNTING FORMS AND MANY OTHERS

4 Convenient Locations



1025-35 Seventh Avenue
North Park, 2926 University
La Mesa — 8223 La Mesa Blvd.
Escondido - 144 W. Grand

One Stop Does It!!

TV Service & Installation

VINCE BALLINGER In Charge

PORTABLE TV ANTENNA AND TESTING RIG NOW AVAILABLE FOR DETERMINING RECEPTION IN YOUR AREA. PHONE FOR DETAILS

TV . FURNITURE . RANGES . WASHERS
WATER HEATERS . REFRIGERATORS

ROY CRANE, Sales Manager

These Popular Brands:

G.E., Philco, Sylvania, Kaye-Halbert, Hoffman, International Harvester, Admiral, Emerson, Packard-Bell, AEC, Speed Queen, Ironrite, Sparton, Hamilton Dryers, Etc..

Everything for the Builder

LUMBER, ROOFING, CEMENT, SHERWIN-WILLIAMS PAINTS, WALLPAPER, PLUMBING & ELECTRICAL SUPPLIES, HARDWARE, LINOLEUM & ASPHALT TILE, HAZARD BLOCKS..

AL HINKLE Lumber & Ranch Supplies

HIGHWAY 80 H4-2184 H4-2502 ALPINE

MOONSHINERS START HERE

Those lively Alpine teenagers who recently started a club, have just given it a christening, the 'Moonshiners', at the Woman's club last week. Claude Bailey heads a Christmas dance committee for the big hop on Dec. 19.

Ted & Teemo Brown

WITH BAILEY REAL ESTATE
OUT WHERE THE COUNTRY BEGINS!
949 Highway 80
East of El Cajon, West of Alpine
H4-7950

Marlin-Brown

SAVE ON
SHOES

NAME BRAND SHOES
AT CUT RATE PRICES
FOR THE WHOLE FAMILY.

See "Moe."

FOR THE BEST DEALS IN SHOES.
1014 BROADWAY, SAN DIEGO

XMAS TOY
SELECTIONS
NOW COMPLETE

USE OUR XMAS LAY-AWAY

TOY PLAN



Green Stamps

Guthrie's
children's shop
Open Friday Night Till 9
135 W. MAIN EL CAJON H4-4788

FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

North Side Highway 80 - H4-2436 - Alpine, Calif.

CUNYUS BUILDING HOME

A retired warrant officer of the U.S.M.C., Walter H. Cunyus, and family, are making their cozy home in a big trailer while erecting their home at the east end of Victoria Drive on a 15-acre site. Already the garage is completed.

Cunyus, Texas born, and his wife Thelma, a native of Jackson, Miss., have lived here five months, with their daughter Ouida, 16, a Grossmonter.

GREEN STAMPS AT HARDWARE

Friday saw an innovation at Alpine Hardware where Gene and Ann Sauter started giving out those valuable little S & H stamps, redeemable in S.D. for many lovely premiums. They report quite a show of interest from many new customers. Their attractive store is now taking on the Christmas spirit with so many new toys and things for the yuletide.

KIDS ENJOY CAMPO DINNER

Alpine's 4H aggies enjoyed a pot-luck at Campo, reports Merilu Wilcox, given by the Farm bureau. They saw a film of California and its natural resources. 'The people talked about many things and we learned the how and why,' she says. Attending: George & Louis Landt, Jr., Alfred Randazzo, Lou Ann Mercer and Merilu.

S. D. G & E NEW COOKBOOK

A lot of housewives are getting fine new cookbooks through the generosity of the S. D. Gas & Electric Co., distributed through dealers and obtained merely by a coupon from a folder illustrating the wonderful new cooking equipment. They suggest for Christmas a new electric range--Smog-free!

Mr. and Mrs. Geo. Hazel, Modesto, were dinner guests of the Ralph McGuffies last Sunday week. He is a pharmacist also, working with Ralph in S.D., where they plan to make their home.

SOME OF THE 28 YOUNG ONES THAT ENJOYED CYNTHIA IRVINE'S BIRTHDAY PARTY IN THE OUTDOORS AT THE IRVINE PLACE RECENTLY.



Jo Ann Adams and Winona Copper, Tavern road artists, have kept their place pure native in decor, even to the field-stone wall they are building without mortar.

Thanksgiving was a delightful day at the home of Hazel & Forrest Hohanshelt who had S.D. friends, Mr. and Mrs. L.H. Lykins, and Don Taylor (Hazel's brother) and wife and little Donna, for a good oldtime dinner.

SEND THE SUN TO A FRIEND AWAY.

FORREST HOHANSHELT

Contractor & Builder

H4-2376

Alpine

El Cajon **PENNEY'S** ALL THRU' THE HOUSE...

PLENTY OF
FREE
PARKING

ALWAYS BEST QUALITY
Quality Gifts

GAYMODE NYLONS

- 60 GAUGE, 15 DENIER
- PERFECT GIFTS
- FIRST QUALITY

98¢

LOVELY SHEER NYLONS IN
POPULAR SHADES, 8½ - LL.

**PRICES ARE LOWER
QUALITY IS FINER**

For Less!!



TEMPLE SMITHS TO RETURN

After spending some months in S.D., where they moved to be nearer his work, the Temple B. Smiths 'are planning on moving back out there right away' to their little rancho on Midway drive. He is working for Fred Rushing on one of the big cats. The two children will be glad to return to Alpine school.

Caroline and brother, Ralph Hose, enjoyed the big football scuffle in smog Angeles last week-end.

EL CAJON

THEATRE

H4-3272

JEANETTE C. HINKLE

REAL ESTATE AND INSURANCE

CASUALTY & FIRE

H4-2505 HIWAY 80 ALPINE

Alpine MOTOR SERVICE

Complete Automotive Repairs
Arc & Gas Welding



GAS OIL
LUBRICATION

HIWAY 80

H4-2317



HEARING AIDS

3 MODELS * \$75.00

(WHY PAY MORE?)

BATTERIES FOR ALL MAKES

Weinstock's

RADIO & APPLIANCE

EL CAJON

169 E. MAIN

H 4-5248

TO BEAUTIFY TAVERN AREA

Wm. S. Lethbridge, who will reopen Ye Alpine Tavern, plans extensive landscaping, has already cut the old cypress trees at the corner of Arnold Way and cleaned the lot. The barracks has been transformed into a factory for his ceramic business, long established in S.D. The kitchen is being modernized, with new equipment and a chef is being brought in to supervise. Mr. and Mrs. Lethbridge are busy day and night getting everything fixed so the famous old spot may gradually get into the running within a few weeks.

GROSSMONT HOSPITAL THANKS

The Sun is happy to report receipt of two letters, one from R. Marvin Jackson, president of the board for Grossmont Hospital District, and another from Robt. L. Swearingin, chairman of the Citizen's committee, expressing thanks for helping to promote the institution which was assured at the recent bond election. Their thanks are also to all in the Alpine area for the fine efforts put forth to gain this issue which insures nearer, faster and more modern facilities. The Sun is glad to pass on their expressions to the people.

BIG DANCE NEXT FRIDAY

Everything is readying for the 2nd annual benefit dance of Alpine's fire department in the new school auditorium Friday, the 11th, from 8 to 12, with Mike Alesi and his orchestra. Money realized is for the firemen's fund. Tariff is \$1, including tax. The public is invited.

Mal Hood sent \$2. for a subscription to The Sun, says, 'Mrs. Hood and I quit business May 1, now camp out on the old Joe Cochran place on Viejas View lane off old US 80. . . like our new neighbors' (Thanks folks, welcome!)

Alex Clitsome and son Don of S.D. enjoyed the Sunday ride of the Los Senderos group which trotted out from Mrs. Harry Fenton's San Pasqual ranch. The Clitsomes did the commissary honors.

SEND THE SUN TO A FRIEND AWAY.

● PLUMBING H4-2260

E. A. Wilcox

Route 1, Box 226, Alpine, Cal.

HIGHWAY PATROL IS RIGHT

'Failure of motorists to drive in the right lane for safety is one of our more serious violations' advises B.R. Caldwell, Patrol commissioner. This has inspired the slogan 'Keep right, be right'.

Also of interest to many drivers of trucks, and trailer towers, is the new ruling to remain at least 500 feet behind the car ahead, so that cars may pass in safety.

The Alpine fire laddies did a real fast job on a brush fire that started at the McFadin place last week.

Chiropractor

Dr. Frank Bornowski

Arnold Way, 1/4 mile west of P.O.
H4-2169 Closed Wed. Alpine.

PEKIN CAFE

W5-2610

FAMED FOR
CHINESE FAMILY STYLE DINNERS

CLOSED TUESDAY

2877 UNIVERSITY NEAR N. PARK THEATRE



MARNE BUTTERWORTH THANKS ALPINE FOR HELPING COMMUNITY CHEST DRIVE OVER THE TOP, LEADING MANY OTHER AREAS. - IRVINE PHOTO.

NEW HOURS AT EMPIRE

Frances Caldwell, operator of the Empire Market, has changed the hours for her store, keeping open now from 8 a.m. to 7 p.m.; Sundays and holidays, closing at 6 p.m., she reports.

Now Serving the Mountain Empire

RICHFIELD



STOVE OIL DISTILLATE

GASOLINE

KEROSENE

MOTOR OIL

BATTERIES

TIRES

RICHFIELD OIL CO.

JACK MAHAN · Phone H4-2464. Toll call collect.

Cor. South Grade & Harbison Canyon Roads, Alpine.



"Ellie"

RUTH
ROOKLIDGE



The Villain

LARRY
ANDERSON



The Decorator

BEATRICE
LA FORCE



"Time"

WALLACE
JOHNSON

Dont Miss "The Siren and the Carpenter"

A Hilariously Funny
3-Act Comedy

Sat. & Sun. Dec. 5 & 6 At 8 p. m.

AT THE AUDITORIUM OF THE NEW ALPINE SCHOOL

ADMISSION 75¢

Written by Beatrice La Force

Directed by Joann Adams

Produced by Alpine Library Association

Here's a new, original comedy that will provide you and your family with two hours of solid fun and laughs. It's the biggest Seventy-Five Cents worth that you have had in a long, long time.

Written, produced, directed, and acted by men and women from Alpine, the proceeds will go to help your Library expand its facilities for you.

Tickets are now on sale at the Alpine Library; and may also be obtained through several community organizations working in connection with the Library Association.

Tickets also available at door.

PHOTOS BY HENRY NELSON



The "Carpenter"

SCOTT
WINN



The "Siren"

SARABETH
MAGNUSSON



The "Editor"

JOHN
MANLY



"Ma"

LOUISE
WINN

DRIVERS MUST SEE BACKWARD

If your car or truck has no rear-view mirror, you are obliged to install one before Jan. 1, says the Hiway Patrol, as it is part of new safety legislation. Also you must use lowbeam headlights when following within 200 feet of a car at night. (Courtesy demands this, even at 500 feet.-Ed.)

Log Cabin Cafe

SPECIALTY- ALESI'S ITALIAN
SPAGHETTI AND MEAT BALLS.
SIZZLING STEAKS- CHICKEN BASKET
SHRIMP BASKET
TRY OUR FAMOUS ITALIAN
"TORPEDO" SANDWICH

Alpine

H4-2243

SINCE 1929

Butler Drilling Co

KENNETH HITTLE

Diamond Drilling, Laterals, Test
Holes, Water Wells Drilled, Dug,
Bored

H. 4-5868

1177 EAST MAIN ST.
EL CAJON, CALIF**EMPIRE
MARKET****FANCY FOODS****FINE MEATS**

H4-2105

ALPINE

BIRD HAS GOOD IDEA

Supervisor Dave Bird, (this district), has started action to know which county agency is responsible for protecting children from abandoned weols, cesspools and mines. If anyone in this area is aware of such a dangerous hole, do not delay in reporting it to the sheriff who must notify the owner to close or safeguard it, or face prosecution. Bird does not want another Kathy Fiscus case in this area. We are with him.

HOBBYISTS LEARN PAINTING

When Isobel Pellegrin opened her Hobby Shop recently she did not realize that Alpine has a flock of folks who love to keep busy as such little pasttimes, hence is now teaching quite a class in ceramic painting; Marti & Bob Hayes, Sharon McGee, Anita Vasquez and brother Jimmy, Geo. & Helen Ulrich of lake Morena Alice Irvine and others. They're having a fine time, too.

STRANGERS LIKE ALPINE SUN

Mrs. L.A. Petersen, Rodeo, Calif., former Alpiner, sends \$2. 'Please renew my subscription as we enjoy reading the news about people we know there, etc. The latest one always lies on my coffee table where company often picks it up and reads, then remarks about what a cute little paper it is even tho they don't know anybody there'.

TEMPORARY RESIDENT DIES

Miss Marion Gregorich, 36, Napa, Calif., passed away here last Sunday week from cancer, having come to Alpine to benefit from the climate. Rose, her mother, and two brothers, John and Stephen, came from Napa for the funeral, burial was in Holy Cross cemetery.

ALPINE

Appliance Service

SERVING THE MOUNTAIN AREAS
24-Hour Service

Clean . Repair . Parts . Replace

PROPANE . BUTANE . NATURAL GAS AND
OIL-BURNING APPLIANCES**THERMOSTATS**

HONEYWELL & GENERAL CONTROLS FOR
FURNACES, WATER HEATERS, STOVES,
KITCHEN RANGES, SERVELS.

JIM McALLISTER

RT. 1, Box 324B H4-2797 ALPINE

* LEISURE AND
FINE WEATHER
MAKE ALPINE
MECCA FOR
THE RETIRED
WHERE MEN
ENJOY HORSE-
SHOE PITCHING
ALL YEAR.
THIS SCENIC
SPOT'S IN
DOWNTOWN
ALPINE!
PHOTO. UNION
TITLE & TRUST

**FIRE CONTROL DEMONSTRATION**

The public is invited to the Spring Valley school at 7:30 p.m. Thurs., Dec. 10, to witness a North Island group put on a live fire control show. It will benefit homes, office, factory, farm, says Merton Smith, expert in charge. It behooves everyone in the mountains to see this interesting exhibit.

ROOKLIDGE HAS NEW LOT

Larry Rooklidge of Alpine, who manages the popular La Mesa Chevrolet agency Rooklidge & Wysong, has just announced the opening of a new used car lot, corner Spring & University, opposite their attractive showrooms. They serve a lot of folk in the back country.

'Cargi' is the name of the cute new Welsh terrier the Frank Bornowskis have acquired. Same breed fancied by Queen Elizabeth.

Now Open

Hobby-Craft Alpine

Highway 80 - East of Firehouse

MAKING

Original: Toys, Novelties,
Gifts, Souvenirs, Carvings,
Models

Bring the children in to see
things being made

Open Evenings

Jerry and Alice Klipp are back from 18 delightful days' vacation motoring east through Wyoming, visiting friends and relatives along the line stopping off in Wisconsin. Coming home south they got into snow storms and had lots of thrills doing over 6000 miles!

ALPINE REPAIR SERVICE

G.O. Linne

Lock & Key Work, Saws Filed, Elec-
trical & Mechanical Repairs, Etc..

MOVED

DOWN HWY 80 NEXT TO LOG CABIN



Pretty "cushiony" for you...
with longer lasting-



Stretchy Marfak lubrication keeps your driving cushiony-smooth - for a thousand miles or more. And because Marfak clings far longer to points of wear and friction, your upkeep costs go down. For proof, drive in today for longer lasting Marfak chassis lubrication.

BOB'S**TEXACO SERVICE**

ALPINE

H4-2872

BUY AT HOME IN ALPINE!

FOR HOMES & HOMESITES

SEE

DON BATES

ALPINE

HIWAY 80

H 4-2537

RENDEZVOUS CAFE

and Trailer Park

HOME COOKING AND BAKING

Highway 80, 2 mi. East of Alpine

CLOSED TUESDAY FROM 2 P.M.

H4 H4-2150

MR. AND MRS. KARL HAUG

**PHOTOGRAPHIC
Christmas Cards**THE ONLY REAL PERSONAL
CARDS YOU CAN SEND*New Styles This Year*

ASK FOR INFORMATION AT

ALPINE STORE, ALPINE

EL CAJON PHARMACY, EL CAJON

JACUMBA PHARMACY, JACUMBA

MAC'S STORE, PINE VALLEY

MCCORMICK'S, GJATAY

PERKINS BROS., DESCANOS

BUNNELL'S FINE FINISHING**Fred D. Rushing****Construction**

GRADING, ROADOLING, DISCING

H4-2214

Alpine

**VALLEY Health Foods****VITAMINS**

AT THE SIGN OF THE BIG ELECTRIC CLOCK

MINERALS, VITAMINS, DIET AIDS, HERB TEAS, WHOLEWHEAT BREAD,
WAFERS, ETC. BLACKSTRAP MOLASSES, RAW SUGAR, DIABETIC FOODS

133 PRESCOTT, EL CAJON

H4-8447

W.L. HOUGHTON, OWNER

THANKS FROM FIRE CHIEF

This gratifying letter from the head of Alpine Fire Dept., is passed on to all who participated. Now we hope the enjoyable affair may be an annual event.

To The Sun:

The entire staff of the Alpine Fire Department wishes to thank you for the idea of the highly successful housewarming for the new firehouse.

Please convey our thanks to everyone in Alpine for their wonderful support in celebrating the open house. Also to the businessmen who donated the refreshments, every donor of funds for the uniforms, the orchestra, and the Greyhound motion picture.

We are specially grateful to every member of the committees for making it such a success.

We sincerely hope you had as much pleasure at the open house as we did.

-Sam Randazzo, Chief

GET THAT MAIL IN EARLY

When you wrap and post your Xmas bundles now you are not only helping the busy P.O. department, but yourself and the recipient of your packages, says Phil Hall, P.M. Buy your stamp supply now, and avoid that rush. Also, see that your mailbox has name & number on it.

John Romaine had a thrill Thanksgiving night talking long-distance to his eldest daughter in Buffalo. Only bad feature, the excise tax! 'She said it was snowing there', John grinned, 'so we stay here!'

Mr. and Mrs. J.H. Shubert, parents of Mrs. Kenneth Hittle, have arrived from the east, taken one of the duplexes adjoining the Coffee Cup, reports Don Bates, owner. They may remain indefinitely.

Pat & Violet Mylrea are entertaining her brother Joe Lieske, in their trailer here, the trio having driven back from Phoenix where he just finished installing a large dry cleaning plant.

Renew Your Subscription

MUSIC IS ONE FEATURE OF EL CAJON'S FAMED MOTHER GOOSE PARADE AND THIS IS ONE OF MANY BANDS THAT THRILLED KIDS AND OLDSTERS.

Jack Klein, Alpine, has leased and moved into the Al Kay ranch, owned now by E.A. Sproul, reports Carl Staten, with Don Bates. Klein's parents are coming from the east to live with him.

Gene and Ann Sauter, that jolly couple who run Alpine Hardware, trained to L.A. for Thanksgiving dinner with his sister Mrs. E. Wood, report a wonderful day, but glad to be back in smogless Alpine.

Bob Wood and family are back in Alpine after spending the summer at Stehekin, Wash. Says Bob 'back to get some of that wonderful Alpine sunshine'.

Don Bates reports sale of the Edith Garner place, Hidden Glen, to John and Edith Husser of La Mesa, who are moving in to make their home here.

John Bates has sold his cute little Renault to Art Murley,

REWARD FOR EARLY RISERS

If you are a lover of nature, especially the stars, now is the time to peek outdoors anytime after midnight, for the heavens show forth the handiwork of the Master Artist with some brilliant stars now up. Jupiter rises shortly after midnight, and the always lovely Venus, is the bright morning star. Orion, the Pleiades and other constellations will thrill you.

Buy at home and keep the change here!

ALPINE IGNITIONHow are Your Brakes?
Your Ignition System?

At Perry's Mobil Service

Hiway 80

H4-2334

Alpine

ALPINE STORE

ESTABLISHED 1890

WHERE YOU GET
QUALITY MERCHANDISE
COMPETITIVE PRICES
COURTEOUS SERVICE
EASY PARKING*Free Delivery*LEAVE YOUR FILMS HERE FOR
FINISHING BY BUNNELL'S.
AGENT FOR HOMELAND FLORISTS.

H4-2153

Jack Wilson

JERRY MYERS**can boost gas mileage up to 15%**

Gas, Oil, Tires, Batteries, Complete Motor Service, Lubrication

HIWAY 80

H4-2963

EYES EXAMINED

BROKEN LENS REPLACED

VISUAL TRAINING

LOUIS M. WINN, O.D.**H. DUDLEY WINN, O.D.****OPTOMETRISTS**

TELEPHONE HILLDALE 4-8546

120 REA AVENUE

EL CAJON, CALIFORNIA

OUR 40TH YEAR

TELEPHONE MAIN 3203

506 BANK OF AMERICA BLDG.
SAN DIEGO 1, CALIFORNIA

DANGER ON FOOT IN COUNTY

'Pedestrian deaths are always heavier in outlying and rural districts' reveals the S.D. County Traffic Safety Council, 'as every fifth traffic death in the past 10 weeks has been a walker'. That applies to Alpine, too.

Henry Nelson, Alpine photo expert, has been laid up a few days with the flu.

CALL
STAR & CRESCENT
 H4-3361
 For quick delivery of stove oil and petroleum products.
 REGULAR ALPINE DELIVERY SERVICE

Johnson's
GROCERY
 (FORMERLY RAY'S PLACE)
 BEER . WINE
 SOFT DRINKS
 FEATURING *J.N.* GREEN STAMPS
 JIM JOHNSON, PROP.
 HIWAY 80, ALPINE, 1/2 MI. E. OF PO

• PROPANE GAS •
INSTALLATIONS
 Investigate our low-cost Meter Plan. Pay for the Gas as it is used-- Right through the meter.
ROCKGAS
 SERVICE CO. INC.
 H4-3173, 201 Highway 80, El Cajon

THE CANDLELIGHT
 DINNER HOUR, AND SUNDAY 12:30 TO 8:30
 5 MILES EAST OF EL CAJON ON ROUTE 80
 CLOSED WEDNESDAY & THURSDAY HILLDALE 4-3586

J.H.S. HONOR ROLL IS OUT

Girls led boys in making the honor roll first term at Alpine junior high, 16 lassies being named, with five lads: Marcine Bostrom, Lynne Carpenter, Susan Heinrich, Jeanette Jehl, Beverly Kelly, Donna Kay Love, Sharon McGee, Lou Ann Mercer, Ronnie Rooklidge, Eva Nell Scott, Carol Shepard, Mary Lou Spires, Anita Vasquez, Melodie Waits, Thelma Wainwright, Linda Keoly, Roberta Runbeck, George Copenhaver, Jim McAlister, Jerry Miley and Barry Mockler.

S.D. CHIEF EXPLAINS

When the Alpine Fire Dept. house-warming party was held, Chief Geo. E. Courser and any of his men were invited. He sent the Sun a nice letter of thanks, hoped the affair a grand success.

He also clarified a statement that appeared some time ago that credited him with referring lightly to the ability of the Alpine department. 'What I really said was that the people of Kensington Park could no more expect aid from the San Diego Fire Dept., than could the residents of Alpine' he wrote, 'I have no reason to belittle any fire department'. Thanks, Mr. Courser.

RANGER STATIONS CLOSED

Lloyd Britton, district ranger, reports that the Descanso and Alpine fire stations are now shut down to skeleton crews for the season since the rains have dampened the high fire hazards. The Alpine Guard station at times is unmanned when the crew has the day off so domestic blazes outside the Alpine fire district are not likely to have protection.

The Caldwells had a family reunion Thanksgiving at the home of Frances Caldwell, operator of Empire market. There was Roland of L.A. with wife, and son Roger; and B.R. (Highway Patrol Commissioner of Sacramento), and his wife Wanda. They are brothers of the late Wayne Caldwell, whose children, Linda, Anne and Kirby, were also present.



TWO HARD WORKERS FOR LIBRARY PLAY AT NEW SCHOOL: RUTH ROOKLIDGE AND SCOTT WINN. SHE'S NATIVE OF EAGLE ROCK, CAL.; HE'S FROM CLARKSVILLE, TENN. - HENRY NELSON PHOTO

DANCE CLASSES TO BEGIN

Lessons in tap, ballet and acrobatic will start the first of the year in the Woman's Club. Students wishing to enroll, contact Mrs. Clarke Irvine, H4-2394 as a group of 15 must be signed up before the teacher, Mrs. Delorise Bzdula, well known dance instructor of El Cajon, will start classes.

MRS. MCCALL WITH UNION

Last issue it was stated that Ivan E. Lake is the new writer for the back country, but the regular correspondent, Blanche McCall was not mentioned. She writes all the regular news and the new man handles hurry-ups and features. She is also reporter for the E.C. News.

YOUTH CENTER XMAS SALES

Although Alpine's famous thermometer makes it summery, a spirit of the yuletide is in the air for the youth Center has opened a shop two doors east of Alpine bakery to raise money for the building fund by selling gift wrappings, decorations and craft work, mostly donated.

The Arthur Pratts are back from their brief vacation to Mexico City, report a wonderful time and lots of picture making.

RICHARDS FAMILY THANKFUL

Mr. and Mrs. Jack Richards, who were burned out last Sunday week have expressed deep gratefulness to The Sun and residents of Alpine who have helped them in this family disaster. Friends loaned them a trailer and helped build a cabana beside it and with the pump house space, they are living right on the site awaiting insurance adjustments and plans for rebuilding. The boy is back in school and everything is going along fine, except for the loss of so many personal things.

The benefit fund started by The Sun is slowly growing, the list to date including:

- ALPINE SUN \$2.
- BETTY & BREEZY CROCKER 2.
- ALPINE FIRE DEPT. 5.
- S. HAWES, SECURITY BANK 5.
- RUSSELL SMITH, S.D. UNION 2.
- MRS. STEPHEN R. WINSLOW 5.
- MRS. EDNA TIELENS, L.A. 2.
- STEVE OF ALPINE 1.
- TOTAL TO DATE \$24.

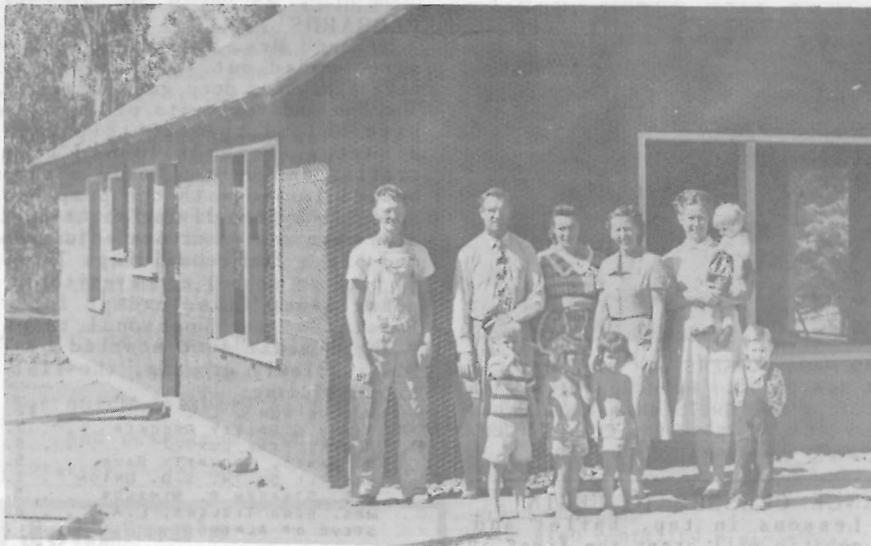
Mrss Ware, their nearest neighbor who has done so much to help the family, had them all in to a great Thanksgiving dinner.

SUN CLASSIFIED ADS PAY OFF!

LIGHT HAULING
 Any Type
 5 1/2 TON PICK-UP
 ALPINE H4-2950

CHRISTMAS
CARDS
 Samples are Here
 Better Order Early
VALLEY
STATIONERS
 117 E. MAIN ST., EL CAJON
 H4-8401

Alley-Ramay Paint & Supply EL CAJON
 THE HOUSE OF COLOR
 ARTIST'S SUPPLIES
 MATERIALS AND TOOLS FOR HOBBIES
 PAINT WITH *Treasure Tones*
 148 EAST MAIN E. A. UHLER HILLDALE 4-5170



The Geo. Walteres of Japatul entertained week-end visitors from Monrovia, Harold Gray and daughter, Mrs. Al Beech.

PARIS MORTUARY

This Area's Pioneer Mortuary
474 N. MAGNOLIA EL CAJON
H4-5195 H4-4224
24-HOUR AMBULANCE SERVICE



MAKE CHRISTMAS
LAY-AWAYS NOW!

J.N. STAMPS

Convenient credit

WATCHES
SILVERWARE

DIAMONDS
LUGGAGE



GUARANTEED WATCH REPAIRING

115 W. MAIN EL CAJON H4-3628

Marthel's

STYLE SHOP

120 S. MAGNOLIA, EL CAJON, H4-8778

NEW CHURCH NEAR COMPLETION ON ARNOLD WAY SITE DONATED BY HARRY NORRIS, LE FT. WITH THE REV. SCHOONOVER, MRS. SCHOONOVER AND WORKING PARTY. IT WILL BE USED SUNDAY.

- IRVINE PHOTO

TO USE NEW CHURCH SUNDAY

The Rev. A.J. Schoonover, Alpine Assembly of God church, 'Bethel Temple', announces opening service Sun. Dec. 6th, warmly welcomes all to come and get acquainted.

Services will be held in the parsonage part of the building until finances permit further construction of the main auditorium. Plans for opening day include regular Sunday school at 10, worship at 11, and an old fashioned picnic on the grounds about 1 o'clock. The pastor invites everyone to bring a dish and join in, after which singing will be enjoyed, featuring Negro spiritual singers.

Regular Sunday evening service will be at 7:30. 'Come unto me, all ye that labour, and are heavy laden, and I will give you rest.'

SUBSCRIBE FOR THE SUN AND GET THE NEWS FRESH BY MAIL EVERY ISSUE

DISTINCTIVE APPAREL FOR THE JUNIOR, MISS OR MATRON
SIZES 8 TO 26½

Use Our Lay-away Plan.

WE GIVE *J.N.* GREEN STAMPS

CLASSIFIED

30¢ PER LINE PER TIME. CASH. COUNT 6 WORDS TO EACH LINE. LEAVE AT LES BARRETT'S BARBER SHOP. (OLD PO) ALPINE STORE BLDG. OR MAIL TO THE SUN

FOR SALE, INCOME PROPERTY

2 NEW HOUSES ON HIWAY 80 WITH 100' BUS. FRONTAGE, ¼ MILE E. OF ALPINE P.O. HARRISON 4-2495

FOR RENT

FINEST RENTAL IN ALPINE, ONLY \$50. 1-BR. FURN. PINE LOG COURT. CONTACT MGR. HAYS, HIWAY 80, H4-2954.

FOR SALE, REAL ESTATE

NEW, 1 BR HOUSE ON 2½ ACRE FRONT ON HIWAY 80. EXCELLENT WELL, GOOD TERMS. H6-5741

FINE HOME & 16 ACRES, 5 B-RMS, NEW BATHS, FLOORS, KITCHEN. MANY IMPROVEMENTS, LOVELY SHADE TREES, EXCELLENT LOC., 1½ MI. DOWNTOWN ALPINE. \$39,500. TERMS: MIGHT TRADE. H4-2394

TRAILERS FOR SALE

TRAVELER, 22½ FT. EASTERN MAKE HOUSE TRAILER IN GOOD CLEAN COND. MODERN INTERIOR, CHEAP FOR CASH OR TERMS. SEE PAT MYLREA, ALPINE TRAILER PARK, RT. 1, BOX 5

FOR SALE, MISCELLANEOUS

DEEP FREEZE CHEST, 21 FT. GOOD CONDITION, SUITABLE FOR POULTRYMAN ON RANCH. BARGAIN \$185. H4-2394.

NEW WHIZ-MIX LIQUEFIER, FINE FOR PREPARING FOODS FOR INFANTS, INVALIDS, MAKING DELICIOUS DRINKS. \$22.50. H4-2394. FINE FOR XMAS.

BRITANNICA ENCYCLOPEDIA, LATEST ED. REAL LEATHER, MAHOG. CASE, SAC. ONLY \$120. H4-2394. NICE XMAS GIFT.

Mr. and Mrs. Pat Shaw, she's a sister of Ralph McGuffie here, spent three days in Alpine, enjoyed Thanksgiving. He is a regional vice-president of the Calif. Horseman's Assn. at Martine², attended a session of Region 8 at the Aztec Rider's clubhouse in E.C.

Rags make paper; paper makes money; money makes banks; banks make loans; loans make poverty; poverty makes rags.



We give *J.N.* Green Stamps

SPECIAL NOTICES

ALPINE HEIGHTS REST HOME, COMPLETE SERVICE. HARRISON 4.2520

ALPINE DISPOSAL SERVICE. JAY SLATER LICENSED. TWICE-WEEK PICKUP. H4-2455.

GLENVIEW REFRIGERATION SERVICE, HIWAY 80. GLENVIEW. H4-8208 DAY OR NIGHT...

MOTELS & COTTAGES

DARNELL COTTAGES, OLD HIWAY 80, 2½ MI. EAST ALPINE, FURN. REAS. MONTHLY RATES, SEPARATE COTTAGES, COMFORTABLE, SHADED. H4-2433.

MELODY LANE MOTEL, HIWAY 80 ½ MILE E OF ALPINE, S SIDE ROAD H4-2290.

TAPPY'S MOTEL & BUNGALOWS, MAID SERVICE IF DESIRED. HIWAY 80, 2 BLOCKS EAST OF P.O. H4-2484.

THE WILLOWS MOTEL & COTTAGES, DAILY, WEEKLY, MONTHLY RATES, H4-2216.

MONEY TO LOAN

BALBOA FINANCE CORP.

133 N. ORANGE EL CAJON H4-4103

REAL ESTATE WANTED

CHICKEN RANCH: 2 TO 5 ACRES, WITH 1,000 TO 5,000 LAYERS.

Stolz Realty

PHONE H4-2360 OR H4-2236
HIGHWAY 80 ALPINE

Loretta Metzger (Mrs. McCloud) Alpine artist, now has her mother, Mrs. John Metzger, with her, having arrived last week from her daughter's in Caribou, Me. S.D. is her home, where the family lived many years, the late John Metzger being the first to open a market on 12th. They came originally from Fairbanks, Alaska, where Loretta was born.

Alpine Coffee Cup

Hot Soup Days are Here!
Enjoy Ours; They're Famous
Fred and Ann Dally

HIWAY 80 ½ MILE E. OF P.O. H4-2355

Now's the time to let us
get your car ready for winter

ALPINE - H4-2443

RORIE'S ASSOCIATED SERVICE

PRINTING COMES TO ALPINE

Several large orders for printed matter have recently been finished here and delivered by the press of The Sun, which gives Alpine considerable publicity. Eichenauer's Health Foods, Phoenix just had 7000 reprints done on nutrition. The famous Hunza House, Escondido, has received 84,000 cookie labels for its 30 assorted pastries. Pierce's Slanting Board, Burbank, had an order for 5000 folders that go all over the world. Printing is also done for S.D., and many other nearby places.

ALPINE WEATHER HOLDS UP

Even though the hot spell was quite noticeable here, the Sun's slogan 'When it's bad here, it's worse elsewhere', held true for even temperate old S.D. suffered a record 93, on Oct. 3, while L.A. was stopped with a thick, smoggy 100 plus, and other points in proportion. Alpine is still the asthma capital!

Mrs. Clarke McKee, widow of Alpine's late pioneer, is now in Anderson Rest Home, Lemon Grove, hopes that her friends will see her or write. She recently moved from here.

Now's the time

TRANSFER  FUNDS HERE

interest
compounded
semi-annually

2% ON ANY
AMOUNT

Interest from Jan. 1 on Deposits by Jan. 10.

SECURITY

TRUST & SAVINGS

BANK

OF SAN DIEGO

Accounts insured to \$10,000

SECURITY TRUST & SAVINGS **BANK**

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

OF SAN DIEGO

EL CAJON VALLEY BRANCH

205 West Main Street